



Federal Supply Schedule Price List:

Industrial Group: 00CORP

Contract No: GS-07F0495Y

# General Services Administration

Professional Services Schedule (PSS)

**CONTRACTOR:**

Brunet-García Advertising, Inc.  
25 N Market Street  
Jacksonville, FL 32202  
[www.brunetgarcia.com](http://www.brunetgarcia.com)

**BUSINESS SIZE/CLASSIFICATION:**

Small, Disadvantaged, 8(a), Minority-Owned

**CONTACT FOR CONTRACT ADMINISTRATION:**

Molly Walker  
Partner/Chief Strategist  
904-346-1977, Jacksonville, FL  
202-368-6805, Washington, DC  
770-681-1213, Atlanta, GA  
866-346-1977 (toll-free)  
[mwalker@brunetgarcia.com](mailto:mwalker@brunetgarcia.com)

**CONTRACT PERIOD:**

August 1, 2017 through July 31, 2022



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# Table of Contents

Brunet-García Advertising, Inc.

---

**3** Customer Information

---

**5** Why Brunet-García?

---

**6** Labor Price List & Other Direct Costs

---

**13** Awards

---



# Customer Information

## 1A. TABLE OF AWARDED SPECIAL ITEM NUMBERS (SINS):

CONTRACT #	SIN DESCRIPTION
GS-07F-0495Y	541-3 Web-Based Marketing Services
GS-07F-0495Y	541-4F Commercial Art and Graphic Design
GS-07F-0495Y	541-1 Advertising Services
GS-07F-0495Y	541-2 Public Relations Services
GS-07F-0495Y	541-4A Market Research and Analysis
GS-07F-0495Y	541-4B Video/Film Production Services
GS-07F-0495Y	541-5 Integrated Marketing Services
	874-4/874-4RC Training Services, Instructor Led Training, Web Based Training and Education Courses, Course Development, Testing
	541-1000 Other Direct Costs (ODCs)
	541 3RC, 541 4FRC, 541 1RC, 541 2RC, 541 4ARC, 541 4BRC, 541 5RC, 541 1000RC Disaster and Recovery

***In addition to holding the GSA Professional Services Schedule (PSS), Brunet-García Advertising, Inc., is a State of Florida-approved vendor and is certified as a Minority Business Enterprise under the provisions of Chapter 287, Florida Statutes and is DOT DBE-certified. In 2012, Brunet-García was certified as an 8(a) minority-owned small business by the SBA.***

## 1B. LOWEST-PRICED SERVICE AND PRICE FOR EACH SIN:

Prices shown in price list are net, all discounts deducted, and valid for all areas including worldwide.

**2. MAXIMUM ORDER:** \$1,000,000

**3. MINIMUM ORDER:** \$100

**4. GEOGRAPHIC COVERAGE:** Domestic, 50 states, Washington, DC, Puerto Rico, US Territories and to a CONUS port or consolidation point for orders received from overseas activities

**5. POINT(S) OF PRODUCTION:** Jacksonville, FL 32207-8618

**6. DISCOUNT FROM LIST PRICES:** Prices listed are GSA Net, Discount Deducted. For calculation of the GSA Schedule price (price paid by customers ordering from the GSA Schedule, and the price to be loaded in to GSA Advantage), the contractor should deduct the appropriate basic discount from the list price and add the prevailing IFF rate to the negotiated discounted price (net GSA price). Current IFF rate is 0.75%.

**7. QUANTITY DISCOUNT(S):** None

**8. PROMPT PAYMENT TERMS:** Net 30 days

**9A. GOVERNMENT PURCHASE CARDS ARE ACCEPTED AT OR BELOW THE MICRO-PURCHASE THRESHOLD:** Yes



# Customer Information

**9B. GOVERNMENT PURCHASE CARDS ARE ACCEPTED ABOVE THE MICRO-PURCHASE THRESHOLD:** Yes

**10. FOREIGN ITEMS:** None

**11A. TIME OF DELIVERY:** To be determined at time of task order

**11B. EXPEDITED DELIVERY:** Services are available for expedited delivery; however, this must be discussed at time of order placement and depends on size and nature of order.

**11C. OVERNIGHT AND 2-DAY DELIVERY:** Overnight and 2-day delivery are available. Contact the contractor for rates.

**11D. URGENT REQUIRMENTS:** Agencies can contact the contractor's representative to effect a faster delivery. Customers are encouraged to contact the contractor for the purpose of requesting accelerated delivery.

**12. FOB POINT:** Destination

**13A. ORDERING ADDRESS:**  
Brunet-García Advertising, Inc.  
1510 Hendricks Ave.  
Jacksonville, FL 32207-8618

**13B. ORDERING PROCEDURES:** For supplies and services, the ordering procedures, information on blanket purchase agreements (BPAs), and a sample BPA can be found at the GSA/FSS schedule homepage ([www.fss.gsa.gov/schedules](http://www.fss.gsa.gov/schedules))

**14. PAYMENT ADDRESS:**  
Brunet García Advertising, Inc.  
1510 Hendricks Ave.  
Jacksonville, FL 32207-8618

**15. WARRANTY PROVISION:** Standard Commercial Warranty. Customer should contact contractor for a copy of the warranty.

**16. EXPORT PACKING CHARGES:** N/A

**17. TERMS AND CONDITIONS OF GOVERNMENT PURCHASE CARD ACCEPTANCE:** Accepted below and above the micro-purchase amount

**18. TERMS AND CONDITIONS OF RENTAL, MAINTENANCE, AND REPAIR:** N/A

**19. TERMS AND CONDITIONS OF INSTALLATION:** N/A

**20. TERMS AND CONDITIONS OF REPAIR PARTS INDICATING DATE OF PARTS PRICE LISTS AND ANY DISCOUNTS FROM LIST PRICES:** N/A

**20A. TERMS AND CONDITIONS FOR ANY OTHER SERVICES:** N/A

**21. LIST OF SERVICE AND DISTRIBUTION POINTS:** N/A

**22. LIST OF PARTICIPATING DEALERS:** N/A

**23. PREVENTIVE MAINTENANCE (IF APPLICABLE):** N/A

**24A. SPECIAL ATTRIBUTES SUCH AS ENVIRONMENTAL ATTRIBUTES:** N/A

**24B. SECTION 508 COMPLIANCE FOR EIT:** As applicable

**25. DUNS NUMBER:** 134073084

**26. TAX IDENTIFICATION NUMBER (TIN):** 33-1064120

**27. NOTIFICATION REGARDING REGISTRATION IN CENTRAL CONTRACTOR REGISTRATION (CCR DATABASE):** Active



## Why Brunet-García?

PROJECTS ON TIME.  
PROJECTS ON BUDGET.  
PAINLESS PROCUREMENT.

*Brunet-García is a team of “change agents” who create, develop, and sustain brands that enrich our lives and inspire meaningful change. We serve on the frontlines of cross-cultural communications and public involvement strategies, crafting powerful and compelling messages that reach diverse audiences and promote behavior change.*



ESTABLISHED IN 2003, BRUNET-GARCÍA IS A PROVEN GOVERNMENT CONTRACTOR HOLDING THE **GSA PROFESSIONAL SERVICES SCHEDULE (PSS)**. AS A HISPANIC-OWNED ENTERPRISE, WE ARE REGISTERED AS AN **SBA 8(A)-CERTIFIED** SMALL BUSINESS.

### INVESTED PARTNER

In us, you'll find an empathetic and passionate partner committed to providing sound counsel, fresh insights, award-caliber creative, and measurable results. The relationships we've forged over 14 years have given us a thorough understanding of working with government agencies. We know your success depends upon hiring contractors you can trust to deliver within your parameters. While we can tailor any project to meet any budget, the one thing we will never compromise on is break-through work that meets strategy on time and on budget. We will bring value, experience, judgment, innovation, and credibility every step of the way, from procurement to project completion.

### STRATEGIC CREATORS

Brunet-García delivers award-winning public education, public awareness, and public outreach campaigns. Our out-of-the-box creative solutions – informed by market research and deep experience – are designed to meet our customers' operational needs. Intellect and instinct are not mutually exclusive at our agency. They work in tandem to create purpose-driven creative work. While we work toward a shared vision, we see the world through a diverse, multicultural lens—expanding our perspective and your possibilities.



# Labor Price List

LABOR CATEGORY	RESPONSIBILITIES	HOURLY RATE
<b>Principal Management Supervisor</b>	Strategy development (branding, PR marketing and awareness), message development, research and analysis, conduct focus groups, message workshops and other high-level meetings, contract management and client relationships, firm management and administration. Bachelor 's Degree & 15 years related industry experience.	<b>\$226.70</b>
<b>Advertising Strategist</b>	Strategy development (advertising, media, PR, marketing), message development, target audience refinement, media research and analysis, conduct focus groups, message workshops and other high-level meetings, client contact. Bachelor 's Degree & 10 years related industry experience.	<b>\$218.99</b>
<b>Creative Director</b>	Supervises and directs agency creative product (design and copy), visual strategy development; supervises photo and video shoots. Works with principal/management supervisor and advertising strategist to facilitate focus groups, message workshops and other high-level meetings; client contact. Supervises all agency creative staff and works closely with account management staff. Bachelor 's Degree & 10 years related industry experience.	<b>\$187.89</b>
<b>Senior Art Director</b>	Develops visual and copy creative; supervises and art directs senior designers, graphic designers, writers, illustrators, photographers and other creative staff; client contact. Works closely with creative director, writers and account management staff. BFA Degree & 7 years related industry experience.	<b>\$157.42</b>
<b>Art Director</b>	Develops visual and copy creative, including: graphic design, layout execution, typography, photo research, illustration, photography, comp development, mechanical production; client contact. Works closely with creative director, art director, writers and account management staff. BFA Degree & 5 years related industry experience.	<b>\$137.11</b>
<b>Senior Designer</b>	Graphic design, layout execution, typography, photo research, illustration, photography, comp development, mechanical production. BFA Degree & 2 years related industry experience.	<b>\$126.95</b>
<b>Graphic Designer</b>	Graphic design, layout execution, typography, photo research, illustration, photography, comp development, mechanical production. BFA Degree & 2 years related industry experience.	<b>\$111.58</b>
<b>Illustration</b>	B & W and 4/C custom illustration per project guidelines and creative direction in traditional and digital media. BFA Degree & 2 years related industry experience.	<b>\$140.55</b>
<b>Mechanical Production</b>	Creates all mechanical files from approved working files for subsequent production. Includes pre-press troubleshooting of files; all associated paperwork, burns of all disks and other pertinent job files according to contract requirements. BFA Degree & 2 years related industry experience.	<b>\$106.64</b>
<b>Photo Imaging Specialist</b>	Converts all photographs/illustrations for end product use, including: scanning, color correction and creation of high-resolution (review) proofs. Associate Degree & 2 years related industry experience.	<b>\$116.79</b>
<b>Direct Mail Services</b>	Coordinates all direct mail activities; ensures that all print materials conform to U.S. postal regulations; coordinates mailing list activities and supervises fulfillment and mail house. Works closely with production and account management staff. Associate Degree & 2 years related industry experience.	<b>\$122.42</b>



# Labor Price List

LABOR CATEGORY	RESPONSIBILITIES	HOURLY RATE
<b>Media Planning</b>	Conducts media research and prepares media plans per budget and target audiences to maximize allocated advertising and media funds. Bachelor's Degree & 7 years related industry experience.	<b>\$152.34</b>
<b>Media Buying</b>	Works with media planner to implement all media plans; negotiates advertising rates with all media outlets; collects tear sheets and coordinates vendor payments; maintains advertising files. Bachelor's Degree & 5 years related industry experience.	<b>\$136.02</b>
<b>Ad/Traffic Manager</b>	Works with media planner and media buyer to ensure that all advertising mechanical files arrive to media outlet per schedule. Collects tear sheets to validate run of ad insertion and maintains advertising files. Bachelor's Degree & 5 years related industry experience.	<b>\$136.02</b>
<b>Senior Writer</b>	Works with creative staff and client to develop copy content for all print, web and multimedia deliverables. Experienced in technical writing as well as traditional advertising/marketing copywriting. Bachelor's Degree & 10 years related industry experience.	<b>\$136.02</b>
<b>Writer</b>	Works with creative staff and client to develop copy content for all print, web and multimedia deliverables. Experienced in technical writing as well as traditional advertising/marketing copywriting. Bachelor's Degree & 5 years related industry experience.	<b>\$122.42</b>
<b>Copy Editor</b>	Edits client and writer's text for grammar, style guidelines and publishing industry standards. Bachelor's Degree & 5 years related industry experience.	<b>\$136.02</b>
<b>Proofreader</b>	Proofreads all materials to ensure that requested edits are made, all client-provided text is incorporated, and that correct style guides are used. Bachelor's Degree & 5 years related industry experience.	<b>\$122.42</b>
<b>Project/Production Management</b>	Works with all JDG staff, outside vendors and clients to ensure that research, design and production proceeds smoothly per each product/campaign's strategic plan; drafts all production schedules; coordinates all reporting activities; and creates all client invoices. Bachelor's Degree & 5 years related industry experience.	<b>\$152.34</b>
<b>Senior Account Manager</b>	Primary client point of contact; coordinates all aspects of research, design and production; schedules client meetings and conference calls, drafts creative briefs; handles all reporting activities; gathers and analyzes outside vendor costs; creates proposals and estimates, and submits all invoices per contract. Collaborates with senior strategic marketing and creative staff. Bachelor's Degree & 7 years related industry experience.	<b>\$152.34</b>
<b>Account Manager</b>	Primary client point of contact; coordinates all aspects of research, design and production; schedules client meetings and conference calls, drafts creative briefs; handles all reporting activities; gathers and analyzes outside vendor costs; creates proposals and estimates, and submits all invoices per contract. Supports all functions of the strategic marketing, PR and creative staff. Bachelor's Degree & 5 years related industry experience.	<b>\$137.11</b>
<b>Print Traffic Manager</b>	Gathers print estimates from varying sources; makes printer recommendations, works with creative and production staff to develop production schedules; arranges for pre-press review and press inspections. Supervises the print production process from mechanical files to finished and delivered product. Bachelor's Degree & 2 years related industry experience.	<b>\$136.02</b>

# B | G Labor Price List

LABOR CATEGORY	RESPONSIBILITIES	HOURLY RATE
<b>Clerical Support</b>	Coordinates all telephone, courier, proofreading, billing, accounts receivables activities. Associates Degree & 2 years related industry experience.	<b>\$95.21</b>
<b>Senior PR Counsel</b>	PR strategy, research and analysis, message development, media development, government, media and corporate relations. Supervises PR staff and works cooperatively with creative staff for campaign implementation. Conducts focus groups, message workshops and other high-level meetings. Client relations, contract management, firm management and administration. Bachelor's Degree & 10 years related industry experience.	<b>\$179.50</b>
<b>PR Planner</b>	PR strategy and campaign implementation, drafts and edits PR and media plans, event coordination and negotiation, media and corporate relations development. Bachelor's Degree & 7 years related industry experience.	<b>\$142.82</b>
<b>Media Training</b>	Trains client staff to effectively communicate with all media outlets. Plans and conducts training sessions. Bachelor's Degree & 7 years related industry experience.	<b>\$149.62</b>
<b>PR Campaign Management</b>	Supervises of all aspects of public relations: strategy and campaign implementation, research and analysis, message development, focus groups, strategic plans, media development and training, government, media and corporate relations, event coordination, planning and management. Bachelor's Degree & 10 years related industry experience.	<b>\$152.34</b>
<b>PR Coordinator</b>	Works with senior public relations counsel and PR planner to coordinate all aspects of public relations: strategy and campaign implementation, research and analysis, message development, focus groups, strategic plans, media development and training, government, media and corporate relations, event coordination, planning and management. Bachelor's Degree & 5 years related industry experience.	<b>\$116.79</b>
<b>PR Specialist</b>	Works with PR and creative staff to implement PR campaign components: strategy, research and analysis, message development, focus groups, strategic plans, media development and training, government, media and corporate relations, event coordination, planning and management, writing (drafts and edits media/PR plans, press releases and other pertinent documents). Bachelor's Degree & 5 years related industry experience.	<b>\$106.64</b>
<b>Market Research</b>	In conjunction with all strategic planning activities, reviews client materials; develop research concepts per target audiences; develops questionnaires and other research tools to be utilized throughout campaign; conducts focus groups. Develops campaign effectiveness measurement tools. Bachelor's Degree & 10 years related industry experience.	<b>\$137.11</b>
<b>Research Analysis</b>	Reviews and analyzes research (existing or new), drafts recommendations for use in strategic marketing and media plans based on data collected. Bachelor's Degree & 10 years related industry experience.	<b>\$152.34</b>
<b>Market Analysis</b>	Reviews and analyzes research (existing or new), drafts recommendations for use in marketing plans. Bachelor's Degree & 5 years related industry experience.	<b>\$142.84</b>
<b>Market Planning</b>	Develops strategic and tactical marketing and communication plans for both internal and external audiences to increase awareness, understanding, and market share. Bachelor's Degree & 7 years related industry experience.	<b>\$152.34</b>



LABOR CATEGORY	RESPONSIBILITIES	HOURLY RATE
<b>Telephone Researcher</b>	Develops surveys, questionnaires and other tools used for telephone research. Researches and maintains call lists; conducts telephone research; analyzes results; and writes findings reports. Bachelor's Degree & 5 years related industry experience.	<b>\$95.21</b>
<b>Focus Group Moderator</b>	Prepares recruitment plan, and moderator guide; organizes and conducts focus groups; researches venues; develops and manages lists of potential focus group participants; drafts questions and ancillary materials for on-site focus group use, drafts focus group findings. Bachelor's Degree & 7 years related industry experience.	<b>\$136.02</b>
<b>Brand Development</b>	Develops the components of successful brands including: research; target audience analysis; message and tagline development; and visual strategy and implementation. Drafts simple to complex strategic branding plans, brand implementation manuals and guidelines per strategy and budget requirements. Bachelor's Degree & 7 years related industry experience.	<b>\$177.73</b>
<b>Web Marketing Strategist</b>	Web strategy and tactics development, includes: working with the client and other web professionals to integrate other client activities into a cohesive integrated marketing approach that leverages the Internet and social media for awareness, outreach and collaboration. Bachelor's Degree & 10 years related industry experience.	<b>\$158.69</b>
<b>Web Architect/Developer</b>	Develops the site organization, user interface, and web architecture for all website development. Bachelor's Degree & 7 years related industry experience.	<b>\$142.82</b>
<b>Web Content Developer</b>	Searches content sources to identify and collect relevant content and images. Develops copy content for all web deliverables. Fluent in marketing, informational and technical writing. Bachelor's Degree & 10 years related industry experience.	<b>\$136.02</b>
<b>Web Programmer</b>	Programs all web work. Fluent in HTML, JavaScript, Shockwave, FlashTM and other web/multimedia technologies. Works in close coordination with creative staff, web site host and web master to program all website and multimedia work. Associate Degree & 5 years related industry experience.	<b>\$128.54</b>
<b>Web Production Specialist</b>	Produces web work from creative master files. Completes client design/review edits. Works in tandem with web programmer in the web production process. Associate Degree & 5 years related industry experience.	<b>\$116.79</b>
<b>Web Maintenance</b>	Per client instructions, makes periodic edits to web sites, updates coding and software when necessary. Associate Degree & 5 years related industry experience.	<b>\$116.79</b>
<b>Web Usability Research</b>	Reviews and makes recommendations for improvement to existing client websites and those under construction. Constructs, designs and supervises usability studies with usability industry research best practices. Works with web development and creative team conduct to usability studies. Writes recommendation reports. Bachelor's Degree & 10 years related industry experience.	<b>\$152.34</b>
<b>Web Search Engine Optimization</b>	Develops key word search terms and other industry best practices to optimize site for search engine technology. Works to improve site visibility among targeted audiences with relevant messages. Bachelor's Degree & 7 years related industry experience.	<b>\$152.34</b>

LABOR CATEGORY	RESPONSIBILITIES	HOURLY RATE
<b>Technology Director</b>	Maintains all computer systems and is in charge of technology department. Reviews all print, multimedia and web creative so that all designs are technically sound and 508 compliant. Supervises all web development activities. Bachelor's Degree & 7 years related industry experience.	<b>\$152.34</b>
<b>Producer</b>	Manages the entire video/film design and production process from pre-through post-production, the producer works with writers and journalists, chooses talent, directs personnel, vendors and collaborates with the creative director and other creative staff to make the creative vision a tangible reality for any video, b-roll or film end product. Bachelor's Degree & 10 years related industry experience.	<b>\$152.34</b>
<b>Director</b>	Manages and directs the live shots, the film, talent and production staff to create the raw footage for any video, b-roll or film end product. Knowledgeable about film, set design, lighting, cinematography, acting and special effects techniques to ensure a quality product. The director also works closely with the producer and creative director. Bachelor's Degree & 7 years related industry experience.	<b>\$152.34</b>
<b>Cameraman</b>	Shoots all footage for any video, b-roll or film end product per the requirements of each media. Knowledgeable about camera, film, lighting, cinematography, and special effect techniques to shoot all imagery effectively and per creative direction. Works closely with producer, director and creative director. Bachelor's Degree & 5 years related industry experience.	<b>\$137.11</b>
<b>Video Editor</b>	Edits raw footage shot per the creative direction to the specified time/length requirements, also adds soundtrack and music elements to create the master that will be used for duplication. Editor is familiar with editing software, music and special effects. Editor works closely with producer, director and creative director.	<b>\$136.02</b>
<b>TV/Video Production</b>	Handles all the pre-production, production and post-production activities not handled by the producer, director, creative director, cameraman, editor, art director, senior designer, graphic designer, project/production management, senior writer, writer, senior account manager, account manager and clerical support. Bachelor's Degree & 5 years related industry experience.	<b>\$152.34</b>
<b>Photographer</b>	Shoots all on-site, location and studio photography per project specifications. Includes layout and styling per creative and art director instructions. Formats to include color and B&W film and digital formats. Knowledgeable about lighting; set design, product styling, portraiture, advertising, marketing and event photography. Associate Degree & 5 years related industry experience.	<b>\$136.02</b>
<b>Photographer Assistant</b>	Assists photographer to shoot all onsite, location and studio photography per project specifications. Includes layout and styling per creative and art director instructions. Formats to include color and B&W in film and digital formats. Knowledgeable about lighting; set design, product styling, portraiture, advertising, marketing, and event photography. Associate Degree & 2 years related industry experience.	<b>\$122.42</b>



## Other Direct Costs

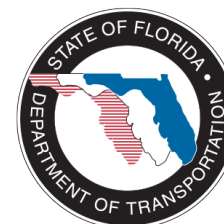
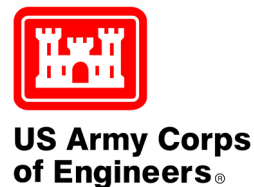
SERVICE	UNIT OF ISSUE	COST
<b><i>Video Production</i></b>	Per :30 Television Spot	<b>\$44,146.10</b>
<b><i>Radio Production</i></b>	Per :30 Radio Spot	<b>\$12,594.46</b>
<b><i>Photography</i></b>	Per 1-Day Shoot	<b>\$16,020.15</b>
<b><i>Talent Fees (non-high-profile talent)</i></b>	Per Talent	<b>\$1,571.79</b>
<b><i>Media Buys</i></b>	Per Occurance	<b>\$1,007,556.68</b>
<b><i>PSA Placement</i></b>	Ceiling	<b>\$95,012.59</b>
<b><i>Text Marketing Platform</i></b>	Per 3-month Period	<b>\$16,624.69</b>

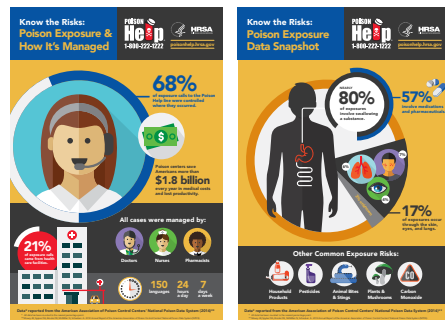
## B|G Clients & Experience

### Recent Clients



FEMA





## 2017

- American Graphic Design Awards – 12 Awards
- Healthcare Advertising Awards – 6 awards
- Telly Award – 2 Silver, 3 Bronze
- District ADDY® Awards – Charlie Award
- District ADDY® Awards – 3 Gold, 3 Silver
- Local ADDY® Awards – Best of Show
- Local ADDY® Awards – 4 Gold, 7 Silver
- Jacksonville Business Journal (JBj) – Top Advertising and Marketing Agencies
- JBj – Top Minority-Owned Businesses

## 2016

- American Graphic Design Awards – 8 Awards
- GDUSA Health + Wellness Design Awards – 6 Awards
- Telly Award – 1 Bronze
- District ADDY® Awards – 3 Gold
- Local ADDY® Awards – Judges Award
- Local ADDY® Awards – 4 Gold, 3 Silver
- JBj – Top Advertising and Marketing Agencies
- JBj – Top Minority-Owned Businesses

## 2015

- American Graphic Design Awards – 8 Awards
- Communication Arts Typography Annual
- GDUSA Health + Wellness Design Awards – 4 Awards
- HOW Magazine Poster Design Awards – Top 10
- Telly Award – 2 Bronze
- District ADDY® Awards – 1 Silver
- Local ADDY® Awards – 1 Gold, 1 Silver
- JBj – Top Advertising and Marketing Agencies
- JBj – Top Minority-Owned Businesses

## 2014

- Telly Award – 1 Silver, 2 Bronze
- District ADDY® Awards – 2 Gold, 1 Silver
- Local ADDY® Awards – Judges Award
- Local ADDY® Awards – 3 Gold, 4 Silver
- JBj – Top Advertising and Marketing Agencies
- JBj – Top Minority-Owned Businesses

## 2013

- American Graphic Design Awards – 12 Awards
- PR News Nonprofit Awards, Finalist – 3 Awards
- Telly Award – 2 Bronze
- National ADDY® Awards – 4 Gold
- District ADDY® Awards – 1 Best of Category
- District ADDY® Awards – 3 Gold, 5 Silver
- Local ADDY® Awards – Best of Show
- Local ADDY® Awards – 11 Gold, 17 Silver
- JBj – Top Advertising and Marketing Agencies
- JBj – Top Minority-Owned Businesses



# Federal Supply Schedule Price List:

**Industrial Group: 00CORP**  
**Contract No: GS-07F0495Y**

The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the cited SCA labor categories are based on the U.S. Department of Labor WD Number(s) identified in the SCA matrix. The prices offered are based on the preponderance of where work is performed and should the Contractor perform in an area with lower SCA rates, resulting in lower wages being paid, the task order prices will be discounted accordingly.

SCA ELIGIBLE CONTRACT LABOR CATEGORY	SCA EQUIVALENT CODE TITLE	WD NUMBER
Secretary	01115 General Clerk I	05-2116
Driver	31361 Truck driver, Light	05-2116
Engineering Technician	29081 Engineering Technician	05-2116
Administrative Assistant	01011 Accounting Clerk I	05-2116